



SINGER®

ORIGINAL SINCE 1851

ALL RANGE APPLIANCES CATALOGUE



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SINGER

- 1) Gandhi's Exception Mahatma Gandhi, who rejected all other machines, called the Singer sewing machine: "One of the few useful things ever invented". He learned to sew on a Singer while imprisoned in a British jail.
- 2) The First Practical Sewing Machine In 1851, Isaac Merritt Singer patented the first commercially successful sewing machine, laying the foundation for modern garment creation.
- 3) First Global Industrial Brand By 1876, Singer became the first multinational industrial company, opening its factory in Glasgow, Scotland.
- 4) Iconic Branding – The Red "S" Girl In 1870, Singer introduced the Red "S" Girl trademark. It was translated into multiple languages, becoming one of the most recognizable logos globally.
- 5) Helping the Wright Brothers Fly In the early 1900s, the Wright Brothers used a Singer sewing machine to stitch the covering of their early aircraft.
- 6) Touching the Moon Singer sewing machines were used by the International Latex Corporation to develop the Apollo space suits for NASA. Their precision ensured airtight stitching essential for survival in space.
- 7) Tallest Building in the World (1911) The Singer Building in New York City was the tallest building in the world in 1911, standing as a symbol of the company's global prominence.
- 8) Empowering Homemakers By 1951, Singer's 600 sewing centers had trained over 400,000 homemakers, transforming home sewing into a global skill movement.
- 9) Zig-Zag Revolution In 1962, Singer introduced its first Zig-Zag sewing machine, enabling decorative and stretch stitching in homes worldwide.
- 10) Royal Recognition In 1965, Queen Elizabeth II and Prince Philip visited the Singer factory in Clydebank, Scotland. A special sewing machine was gifted to Princess Anne during the visit.
- 11) Singer in India In 1977, the Indian branch became Singer India Limited, headquartered in Delhi, continuing the brand's legacy in one of its biggest markets.
- 12) Innovation in the 21st Century In recent years, Singer launched the SE9185, a Wi-Fi-enabled embroidery machine with a 7-inch touchscreen, 250 stitches, and 150 designs—seamlessly blending tech with tradition.
- 13) Singer in Bombay (1897) Singer had a prominent office in Bombay as early as 1897, showing the brand's deep historical roots in India.

Timeline of SINGER India Ltd.

1870

Entry into India

Singer opens its first Indian branch in Mumbai, marking the beginning of its legacy in the Indian sewing machine market.

1977

Incorporation as Indian Sewing Machine Company Limited

Formal incorporation to acquire and operate Singer's Indian branch, strengthening its local business presence.

1984

Diversification into Home Appliances

Singer India expands its offerings beyond sewing machines to include small and large home appliances, signifying a broader commitment to Indian households.

1993

Rebranded as SINGER India Limited

The company is renamed to Singer India Limited, reflecting its solution-driven approach and expanded product vision.

Recent Developments & Product Innovations (2023–2025)

2023–2024

Technology-Focused Growth

Singer India intensifies focus on modern design, advanced functionality, and evolving home solutions.

Expansion of sewing machine lineup:

M3330 – user-friendly, versatile design.

SE 9185 – precision-focused, advanced features.

Global Brand Integration

Launch of premium European brands from the SVP portfolio:

PFAFF (Germany)

Viking (Sweden)

Reinforces Singer India's commitment to high-quality innovation.

2025: Launch of Cloud X Cool Fan – A New Era in Cooling Revolutionary Cooling Solution Cloud X Cool Fan is a Made-in-India innovation designed for modern homes.

Key Features:

Bladeless, sleek design – safe and child-friendly.

Cloud Cooling Technology – turns water into fine mist for natural-feel cooling.

Silver-coated mesh filter – improves air quality by removing dust and allergens.

Fragrance tank – enhances ambiance and repels mosquitoes naturally.

Smart Features – RF remote, digital display, personal mode settings.

Energy-efficient & inverter-friendly – 8-hour continuous cooling with 5L tank.

Compact & mobile – easy to move with wheels, fits modern urban spaces.

Vision for the Future

Embodies Singer India's innovation legacy and its mission to build smarter, more sustainable home solutions for evolving Indian households.

HOME APPLIANCE RANGE



- SANDWICH MAKER
- TOASTER
- KETTLE
- COFFEE MAKER
- GAS STOVE
- JUICER MIXER GRINDER (JMG)
- MIXER GRINDER
- HAND BLENDER
- NUTRI BLENDER
- IRON
- ROOM & WATER HEATER
- FAN
- WASHING MACHINE

JUICER MIXER GRINDER

PEPPY ELITE | Juicer Mixer Grinder

- Jar Lid With Transparent Stopper
- Transparent Liquidising Jar 1500 ML
- Multi-Purpose Steel Jars 700 ML
- 3 Speed with Pulse Switch
- Motor Overload Protection
- Shock Proof ABS Body
- Powerful 500 W Motor



MIXER GRINDER

VELOCITY 750 | Mixer Grinder



- Liquidising Jar 1500 ML
- Dry/ Wet Grinding Jars 1000 ML
- Chutney Jar 400 ML
- 3 Speed with Pulse Switch
- Motor Overload Protection
- Cord Winder for Hassle Free Storage
- Vacuum Suction Anti-Slip Feet
- Food Grade Heavy Jars & Blades
- High Grade Nylon Couplers
- Shock Proof ABS Body
- Powerful 750 W Motor



MIXER GRINDER

3 YEARS
WARRANTY
ON PRODUCT

5 YEARS
WARRANTY
ON MOTOR

POWERFUL
500 W
MOTOR



GAZELLE | Mixer Grinder

- Liquidising Jar 1250 ML
- 2 Steel Jars 700/ 400 ML
- Vacuum Suction Anti-Slip Feet
- 3 Speed with Pulse Switch
- Motor Overload Protection
- Transparent Dome Lid for Liquidising & Chutney Jar
- Shock Proof ABS Body
- Powerful 500 W Motor

DURO PLUS | Mixer Grinder

- Liquidising Jar 1250 ML
- 2 Steel Jars 700/ 350 ML
- Vacuum Suction Anti-Slip Feet
- 3 Speed with Pulse Switch
- Motor Overload Protection
- Shock Proof ABS Body
- Powerful 500 W Motor



POWERFUL
500 W
MOTOR

5 YEARS
WARRANTY
ON MOTOR

POWERFUL
500 W
MOTOR



ALPHA SUPREME | Mixer Grinder

- Liquidising Jar 1250 ML
- 2 Steel Jars 700/ 400 ML
- 3 Speed with Pulse Switch
- Anti-Slip Feet
- Motor Overload Protection
- Shock Proof ABS Body
- Powerful 500 W Motor

MIXER GRINDER

ALPHA | Mixer Grinder

- 2 Stainless Steel Jars 1250/ 400 ML
- Anti-Slip Feet
- 3 Speed with Pulse Switch
- Motor Overload Protection
- Shock Proof ABS Body
- Powerful 500 W Motor



DURO | Mixer Grinder

- 2 Stainless Steel Jars 1250/ 400 ML
- Vacuum Suction Anti-Slip Feet
- Transparent Dome Lid for Liquidising & Chutney Jar
- Motor Overload Protection
- Shock Proof ABS Body
- Powerful 450 W Motor

NUTRI BLENDER

NUTRIO | Nutri Blender

- Multifunction Combo Blender
- 2 Speeds
- Copper Motor
- With Sipper Cap Attachment
- 400ml PC Jar With Blade & Sipper Cap



HAND BLENDER

SMASH | Hand Blender

- Anti-Splash Guard Protection
- ON/OFF Switch
- Two Way Twist & Slicing Steel Blades
- Powerful 300 W Motor



INDUCTION BASE PRESSURE COOKER

COOKMATE 3 Litre | Induction Base Pressure Cooker

- 3 Litre Capacity
- Long Lasting and High Quality Gasket of Food Grade Nitrile Rubber
- Bakelite Handle for Extra Cooling & Easy Usage
- Alloy Safety Valve for Added Safety
- High Graded Aluminium Body
- Specially Designed Pressure Regulator
- Suitable for Cooking on Induction Cooker & Gas Burner



COOKMATE 5 Litre | Induction Base Pressure Cooker

- 5 Litre Capacity
- Long Lasting and High Quality Gasket of Food Grade Nitrile Rubber
- Bakelite Handle for Extra Cooling & Easy Usage
- Alloy Safety Valve for Added Safety
- High Graded Aluminium Body
- Specially Designed Pressure Regulator
- Suitable for Cooking on Induction Cooker & Gas Burner



GAS STOVE

MAXILITE 2 GL | Gas Stove

- High Performance Heavy Brass 2 Burners
- Ergonomically Designed Regulator Knobs
- 6 MM Black Toughened Glass Top
- Stainless Steel Spill Tray
- Gas Burner Heavy Pan Support
- Long Life Aluminium Mixing Tube
- Big Size - 600 X 365 X 125 mm (L X W X H)



MAXILITE 3 GL | Gas Stove

- High Performance Heavy Brass 3 Burners
- Ergonomically Designed Regulator Knobs
- 6 MM Black Toughened Glass Top
- Stainless Steel Spill Tray
- Gas Burner Heavy Pan Support
- Long Life Aluminium Mixing Tube
- Big Size - 690 X 420 X 125 mm (L X W X H)



TOASTER

1 YEAR
WARRANTY
ON PRODUCT



GRANDE' | Sandwich Griller/ Toast

- 2 Slice Grill Sandwich Maker
- Indicator Light for Power ON & Ready to Cook
- Automatic Thermostat
- Easy to Clean
- Power Consumption 750 W

DUO POP | Pop-Up Toaster

- 7 Setting for Variable Browning Control
- 2 Slice Bread Toaster
- Function with Indicator Light
- Cool Touch Plastic Body
- Easy Side Out Crumb tray
- Hi-Lift Know for Easy Removal of Small Bread
- Power Consumption 700 W



ELECTRIC KETTLE



AROMA DX | Electric Kettle

- 1.8 L Capacity
- Concealed Heating Element
- 360° Cordless Base
- Easy Pour Spout
- Easy Access for Cleaning
- One Touch Operation
- Auto Shut Off
- Overheat Protection
- Power Consumption 1350 W
- Cool Touch Exterior

CUTIE DX 1500 | Electric Kettle

- 1.5 L Capacity
- Concealed Heating Element
- 360° Cordless Base
- Easy Pour Spout
- One Touch Operation
- Auto Shut Off
- Overheat Protection
- Power Consumption 1350 W



COFFEE MAKER

Xpress Brew | Espresso Cappuccino Coffee Maker

- Power - 800 W
- Espresso/cappuccino Coffee Maker
- Stainless Steel Filter and Metal Funnel
- Automatic Pressure Release Protection
- Frothing Function
- Carafe for 4 Cups
- Removable Drip Tray



STEAM IRON

SAPPHIRE | Steam Iron

- Thermostat Controlled Temperature Dial
- Water Tank Capacity 400 ML
- Teflon Coated Sole Plate
- Steam/ Spray & Dry Function
- Vertical Burst of Steam Function
- Self-Clean Function for Longer Life
- Anti Drip Anti Calc Function
- ISI Approved
- Power Consumption 1600 W



STEAMO | Steam Iron

- Thermostat Controlled Temperature Dial
- Water Tank Capacity 160 ML
- Non-Stick Sole Plate
- Steam/ Spray & Dry Function
- Vertical Burst of Steam Function
- Self-Clean Function for Longer Life
- ISI Approved
- Power Consumption 1200 W



DRY IRON

GLORY | Dry Iron

- Precision Thermostat Control
- Cool Touch Plastic Body
- Non-Stick Sole Plate
- Uniform Heating
- ISI Approved
- Power Consumption 1000 W

1 YEAR
WARRANTY
ON PRODUCT



DRY IRON



NOVA | Dry Iron

- Precision Thermostat Control
- Non Stick Sole Plate
- Uniform Heating
- ISI Approved
- Available with Black/ White Handle
- Power Consumption 1000 W

SHAKTI PLUS | Weight Iron

- Adjustable Thermostat Control
- Cool Touch Plastic Body
- Elegant Heavy Weight Iron
- Golden Sole Plate for Easy Gliding
- ISI Approved
- Power Consumption 1000 W



1 YEAR
WARRANTY
ON PRODUCT



TRIO | Dry Iron

- Precision Thermostat Control
- Cool Touch Plastic Body
- Non-Stick Sole Plate
- Uniform Heating
- ISI Approved
- Power Consumption 1000 W



SINGER®

ORIGINAL SINCE 1851

SINGER SEMI-AUTOMATIC WASHING MACHINES POWERED BY ECOFAB TECH



#MoreToLife

FARRATA FANS



**NORMAL-SPEED
LOW NOISE
FAN**

ORBITO FF 18" | Farrata Fan

- Power Consumption 95 W
- 18 Inch Metal Blades
- Sturdy Base
- Max. Speed 1395 RPM
- Wide Angle Jerk Free Oscillation
- 3 Level Speed Function
- 450 MM Wide Sweep
- Uniform Oscillation Both Side 60° Each Side
- Height Adjustment
- Thermal Overload Protection

ORBITO FF 20" | Farrata Fan

- Power consumption 150W
- 20 Inch Metal Blades
- Sturdy Base
- Max. Speed 1400 RPM
- 3 Level Speed Function
- 500 MM Wide Sweep
- Height Adjustment



**NORMAL-SPEED
LOW NOISE
FAN**



**SOOTHING
SUMMER COMFORT**

Your Personal Cooling Solution



STAY SAFE STAY HOME

With Singer Room Heaters



CARBON HEATER



1 YEAR
WARRANTY
ON PRODUCT

MAXIWARM CH | Carbon Heater

- Power Consumption 1200 W
- Tip-Over Safety Switch
- 2 Heat Settings 600 W/ 1200 W
- High Heat Efficiency
- Overheat Protection
- Low Power Consumption
- Wide Angle Oscillation
- 2 High Quality Carbon Fiber Heating Element
- Medical Treatment Effect
- ISI Certified

OIL FILLED RADIATORS

SOFR 9F/ 11F WHITE | Oil Filled Radiator

- Power Consumption 2400/ 2900 W
- 09/ 11 Large Fins Oil Filled Radiator
- Tip-Over Safety Switch
- 3 Power Level
- PTC Fan for Faster Heating
- Castor Wheels for Easy Mobility
- Adjustable Thermostat
- HD 320 Grade Oil
- Overheat Protection
- Cord Storage
- ISI Certified



QUARTZ HEATER



1 YEAR
WARRANTY
ON PRODUCT

HEAT GLOW PLUS | Quartz Heater

- Power Consumption 800 W
- Tip-Over Safety Switch
- 2 Heat Settings 400 W/ 800 W
- Noiseless Operation

MAXIWARM SUPER | Quartz Heater

- Power Consumption 800 W
- Tip-Over Safety Switch
- 2 Heat Settings 400 W/ 800 W
- Noiseless Operation



1 YEAR
WARRANTY
ON PRODUCT



1 YEAR
WARRANTY
ON PRODUCT

HALOGEN HEATER

COZYWARM HH | Halogen Heater

- Power Consumption 1200 W
- High Efficiency Halogen Tubes
- Tip-Over Safety Switch
- 3 Heat Settings 400 W/ 800 W/ 1200 W
- Noiseless Operation

QUARTZ HEATER

MAXIWARM QH | Quartz Heater

- Power Consumption 800 W
- Efficient Quartz Heating Tubes
- Tip-Over Safety Switch
- 2 Heat Settings 400 W/ 800 W
- Noiseless Operation



HEAT CONVECTOR



1 YEAR
WARRANTY
ON PRODUCT

MAGWAVE | Fan Heater

- Power Consumption 2000 W
- Cool Touch Plastic Body
- Thermostat & Thermal Cut Off
- Power ON Indicator Light
- 2 Heat Settings 1000 W/ 2000 W
- Noiseless Operation

HC 30 T DX | Heat Convector

- Power Consumption 2000 W
- Large Handle for Comfortable Grip & Safety
- 2 Heat Settings 1000 W/ 2000 W
- Adjustable Height
- Thermostat & Thermal Cut Off
- Power ON Indicator Light
- Noiseless Operation



1 YEAR
WARRANTY
ON PRODUCT



STORAGE WATER HEATER



5 STAR
BEE RATING

4 YEARS
WARRANTY
ON HEATING ELEMENT

7 YEARS
WARRANTY
ON WATER TANK

AQUA LAVA 15/ 25 L | Storage Water Heater

- Power Consumption 2000 W
- Water Tank Capacity 15/ 25 L
- High Density (PUF) Insulation
- Magnesium Anode for Longer Life of Tank & Heating Element
- High Working Pressure
- High Grade Glass Line Incoloy Heating Element
- 8 Bar Pressure Rating

AQUA SAUNA 15/ 25 L | Storage Water Heater

- Power Consumption 2000 W
- Water Tank Capacity 15/ 25 L
- High Density (PUF) Insulation
- Magnesium Anode for Longer Life of Tank & Heating Element
- High Working Pressure
- Thermal Cut Off
- Glass Line Heating Element
- 8 Bar Pressure Rating



5 STAR
BEE RATING

4 YEARS
WARRANTY
ON HEATING ELEMENT

7 YEARS
WARRANTY
ON WATER TANK



5 STAR
BEE RATING

FREE
INSTALLATION
FLEXI PIPE
& STANDARD ACCESSORIES*

7 YEARS
WARRANTY
ON WATER TANK

VESTA WARM 6/ 10/ 15/ 25 L | Storage Water Heater

- Power Consumption 2000 W
- Water Tank Capacity 6/ 10/ 15/ 25 L
- High Density (PUF) Insulation
- Magnesium Anode for Longer Life of Tank & Heating Element
- High Working Pressure
- Thermal Cut Off
- Nickel plated Copper heating element
- 8 Bar Pressure Rating

INSTANT WATER HEATER & IMMERSION RODS

LEO | Instant Water Heater

- Power Consumption 3000 W
- Water Tank Capacity 3 L
- Precision Thermostat
- Superior Glass Wool Insulation
- Built-In Pressure Release Valve
- Copper with Nickel Plated Power Heating Element
- 6.5 Bar Pressure Rating



5 YEARS
WARRANTY
ON WATER TANK

IR 09/ 10 | Immersion Rods

- Power Consumption 1000/ 1500 W
- Superior Copper Element
- Water Level Indicator
- Shock Proof Body



IR 07/ 08 PLUS | Immersion Rods

- Power Consumption 1000/ 1500 W
- Superior Copper Element
- Indicator Light
- Shock Proof Bakelite Body





SINGER®

ORIGINAL SINCE 1851.

*2 YEARS WARRANTY ON ALL PRODUCTS

#MoreToLife



CUSTOMER CARE

1800-103-3474

Monday to Sunday (9:00am to 6:00pm)



FOR SALES ENQUIRY

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WHATSAPP SUPPORT CHAT BOT
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